

Société
des
Neurosciences



*In partnership with
the German Neuroscience Society*



11th CONGRESS

Lyon Grenoble



LYON, 21•24 MAY 2013
**EXHIBITION &
SPONSORSHIP PROSPECTUS**



**INFORMATION AND REGISTRATION:
WWW.NEUROSCIENCES.ASSO.FR**

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WELCOME MESSAGE

Lyon-Grenoble, 'rendez-vous' for Neuroscience

The French Society for Neuroscience is pleased to invite you to its 11th biennial meeting, to be held in Lyon from May 21 to 24, 2013. This meeting is organized in partnership with the German Neuroscience Society and co-organized by the Neuroscience communities of Lyon and Grenoble.

With 10 plenary lectures, 18 symposia and more than 700 poster presentations, all presented in English, this meeting will bring together more than a thousand participants. Moreover, the partnership with our German colleagues still increases the wide and highly international spectrum of the science to be discussed at the meeting.

In addition, this will be an opportunity for you to discover the Rhône-Alpes area, which, with its two flagship cities and historic sites part of the UNESCO World Heritage List, is one of the most dynamic and attractive regions in our country.

The creation of two neuroscience research centres, in Grenoble in 2007, and Lyon in 2011 illustrates the formidable potential of our region in the field of neuroscience. This organization into centres with complemen-

tary and synergistic research orientations, together with the forces of our cognitive scientist, physicist and mathematician colleagues, whose collaboration with is essential, has proven to be very beneficial and productive.

The Rhône-Alpes region gathers a community of about 1000 people working on all aspects of brain functions, from the molecular to the integrative and cognitive levels, and from fundamental to clinically relevant aspects.

In collaboration with major university hospitals, Lyon and Grenoble training and research laboratories in neuroscience have developed a long tradition of multidisciplinary and translational research based on a fifty year history of successful cooperation between clinical neurology, brain physiology, neuroimaging and cognitive neuroscience.

We hope you will find attractive partnership opportunities in this booklet. Do not hesitate to contact us should you require any further information.

We look forward to seeing you in Lyon in May 2013!



Philippe Vernier
Scientific Committee President



Marc Savasta
Host Committee President



Olivier Bertrand
Host Committee President

CONTACTS

Dates: May 21 - 24, 2013
Destination: Lyon
Participants: 1,200 delegates expected

Congress Organiser

French Society for Neuroscience
Université Bordeaux Segalen - Case 67
146 rue Léo-Saignat
33076 Bordeaux cedex – France
www.neurosciences.asso.fr

Congress Venue

Centre de Congrès de Lyon
Cité internationale
50 quai Charles de Gaulle
69463 Lyon cedex 06

Congress Secretariat & Administrative Organisation

c/o K.I.T. Group GmbH Association & Conference Management
Kurfürstendamm 71
D-10709 Berlin
Tel.: +49 30 24 60 3-216
Fax: +49 30 24 60 3-200
E-mail: colloque-sn@kit-group.org

Registration

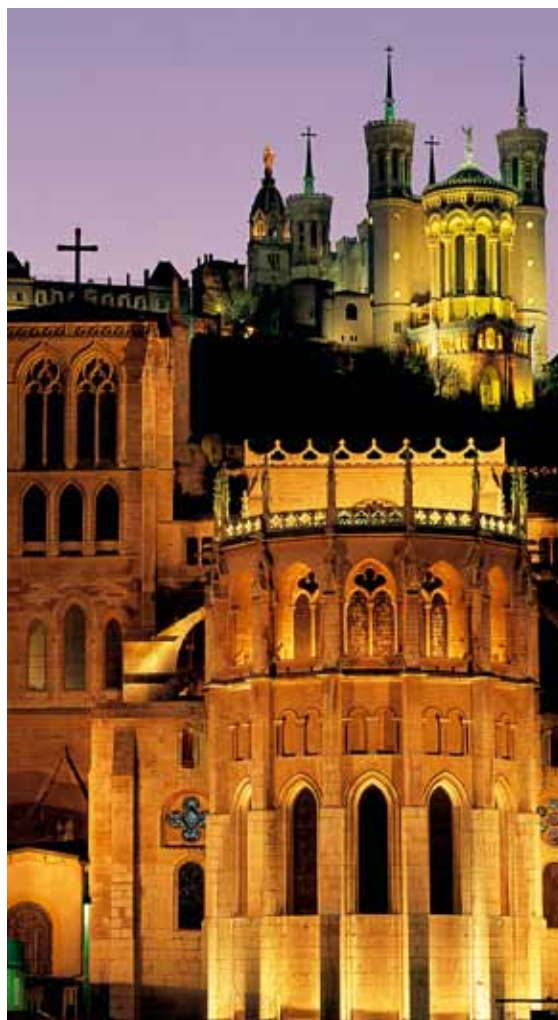
www.neurosciences.asso.fr
Contact: inscription-colloque-sn@kit-group.org

Accommodation

www.neurosciences.asso.fr
Contact: hotels-colloque-sn@kit-group.org

Exhibition/Sponsorship

c/o K.I.T. Group GmbH
Tel.: +49 30 24 60 3-346
Fax: +49 30 24 60 3-200
Email: partenariat-colloque-sn@kit-group.org



CONGRESS INTRODUCTION

About the French Society for Neuroscience

The French Society for Neuroscience is a non-profit association of researchers belonging to the public or private sector, operating in all areas of neuroscience, from basic to applied research, experimental to clinical research.

Number of members in 2012: 2,500

Number of specialities: 7

- Development, synaptic plasticity
- Signalisation, cellular communications
- Neurological and psychiatric diseases, experimental therapeutics
- Integrative neuroscience, sensory physiology
- Neuroendocrinology, neuroimmunology
- Behaviour, emotions, cognition, neuroethology
- Theoretical and computational neuroscience

Objectives

- Promote research in all areas of neuroscience
- Disseminate scientific knowledge through education and training for the young researchers
- Neuroscience supports research through/with the public and private sector companies
- Foster interactions between young researchers

Association focused internationally

In alliance with FENS (Federation of European Neuroscience Societies) and with IBRO (International Brain Research Organisation)

Activities throughout the year

- Alfred Fessard Conference
- Brain Awareness Week
- Thematic congresses

Publications

- Updated members directory
- A newsletter, La Lettre des Neurosciences (released twice a year)

Statistics for the 2011 edition

Destination:	Marseille, France
Number of participants:	1,250 from 23 countries including many young researchers
Number of exhibitors:	45 from 7 countries
Number of sessions:	100 oral presentations (lectures and symposia)
Number of posters:	700 (20 countries)

The Congress of the French Society for Neuroscience takes place every two years and is held in a different location each time

HOST AND SCIENTIFIC COMMITTEES

Host Committee

Presidents	Olivier Bertrand	Marc Savasta	
Members	Monica Baciù	Claude Feuerstein	Emmanuel Procyk
	François Berger	Pascale Giraudon	Nadine Ravel
	Suliann Ben Hamed	Paul Krack	Claire Rigaud-Bully
	Valérie Castellani	Hélène Loevenbruck	Marie-Françoise Suaud-Chagny
	Alain Escoda	François Mauguier	

Scientific Committee

President	Philippe Vernier		
Members	Etienne Audinat	Isabelle Dusart	Christophe Mülle
	Abdelhamid Benazzouz	Nathalie Guérineau	Nadine Ravel
	Valérie Castellani	Philippe Hantraye	Marc Savasta
	Valérie Crépel	Serge Laroche	Simon Thorpe
	Jean-François Démonet	Catherine Le Moine	Alain Trembleau
	Michel Désarménien	Guillaume Masson	François Tronche

DESTINATION

Lyon

Lyon belongs to the very select club of the top 20 cities in Europe and the top 30 in the world for conferences, thus experiencing unparalleled growth which benefits every aspect of the local economy. Lyon is essentially a city to be experienced, as confirmed by the sharp rise in tourism. The city is also synonymous with the tranquillity of living in a protected environment (Rhône banks, Parc de la Tête d'Or), the quality and range of its hotel facilities, the international reputation of its Michelin starred chefs and its gastronomy which make Lyon above all else, a lifestyle choice...



Access

By train

The meeting venue can be reached,
- from the Part-Dieu railway station, take trolleybus C1 heading towards Cuire. Get off at Cité Internationale - Centre de Congrès.

- from the Perrache railway station, take tram T1 heading towards IUT Feysine then change at the Part-Dieu station to take trolleybus C1 in direction of Cuire. Get off at Cité Internationale - Centre de Congrès.

By plane

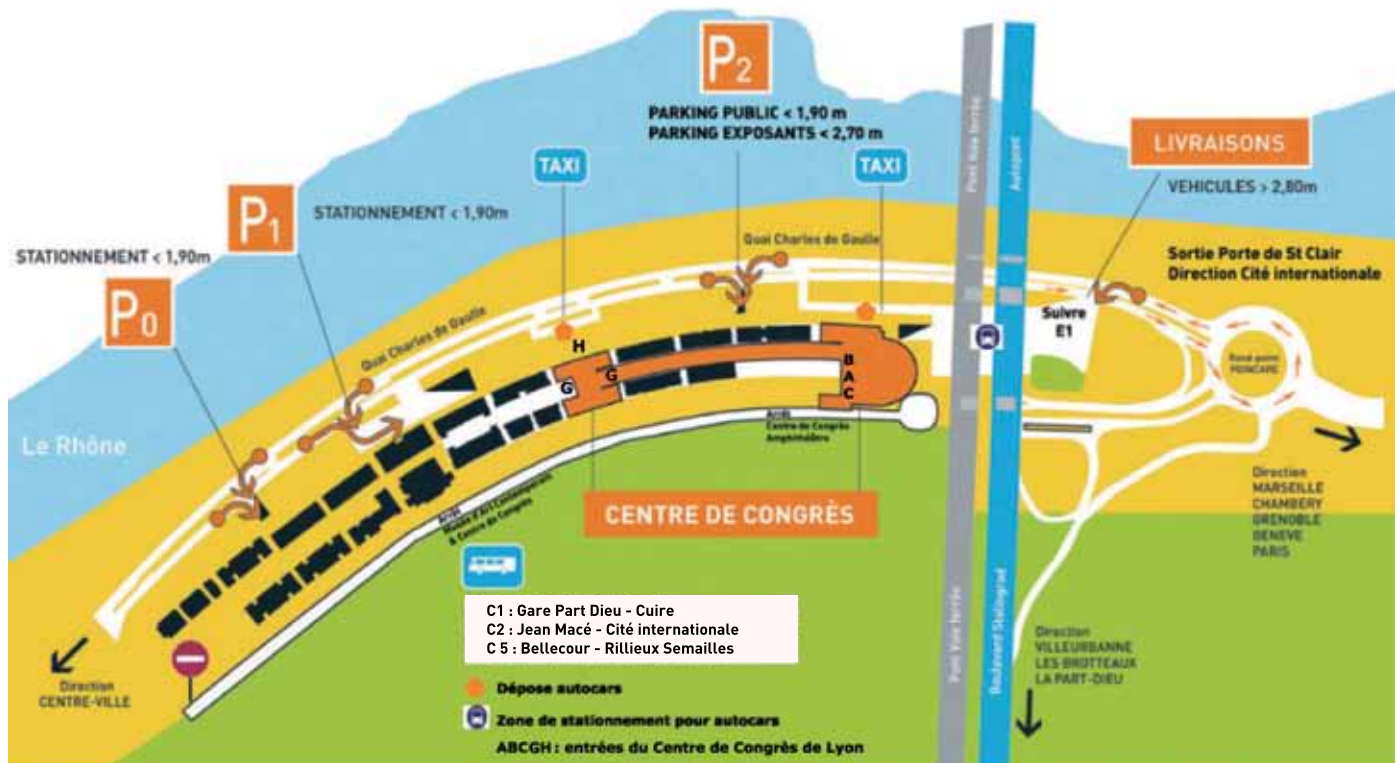
Lyon-Saint Exupéry Airport is located 25 km to the East of Lyon.

The Rhônexpress Tram is the fastest and most reliable way to reach the city centre. Journey time is less than 30 minutes.

By road

The meeting venue is located close to motorway exit "Porte de St Clair" (périphérique nord).

CITÉ | CENTRE DE CONGRÈS | LYON



DESTINATION

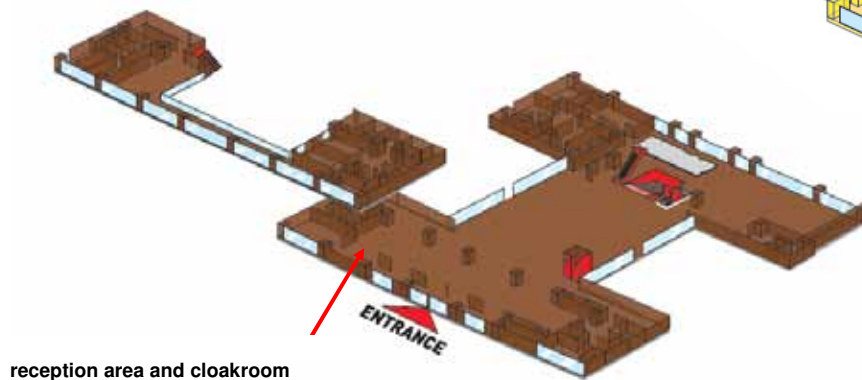
The Congress Centre (Cité Internationale)

Designed by Renzo Piano, one of the world's leading contemporary architects, the Cité internationale boasts almost a kilometre of bold facades in the northeast of Lyon, covering a surface area of almost 50 acres. Despite its modern look and its clean lines, the Cité internationale's identity is strongly influenced by nature. Nestling between the Parc de la Tête d'Or and the Rhône, the site was designed and completed with an approach geared towards sustainable development and with special attention being paid to public areas and reduced energy consumption.



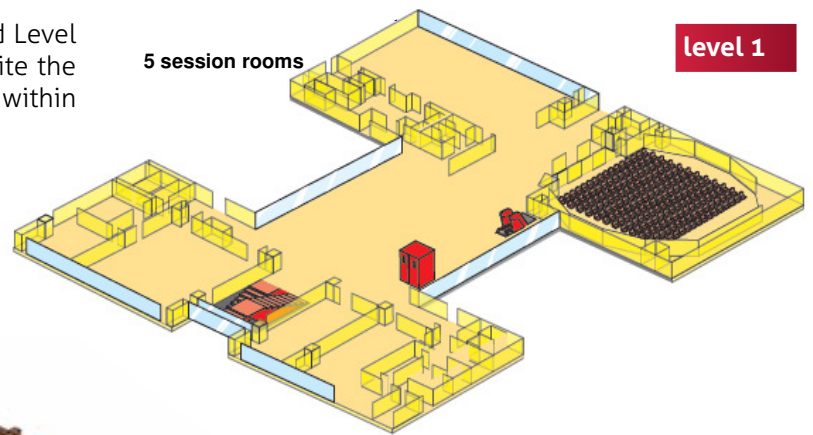
The parallel sessions will be held on Level -1, and Level 1. The exhibition will be held on Level -2, opposite the main auditorium. Coffee breaks will take place within the exhibition.

street level



5 session rooms

level 1

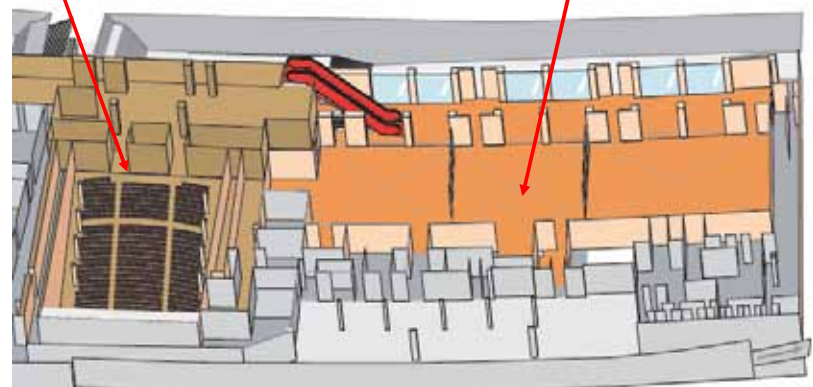


level -1 / Lumière

auditorium

level -2 / Forum

exhibition and posters



PROGRAMME AT A GLANCE

Tuesday, May 21: Meetings of the clubs – 16:00-19:00 opening of registration – 19:00 Public Lecture

	WEDNESDAY, MAY 22	THURSDAY, MAY 23	FRIDAY, MAY 24
8:30	Opening Session		
9:00	Paul Broca Conference	Plenary Session	Plenary Session
9:30		Plenary Session	Plenary Session
10:00	Coffee Break	Coffee Break	Coffee Break
10:30	Symposium S01-S06	Symposium S07-S12	Symposium S13-S18
12:30	Lunch Break	Lunch Break	Lunch Break
13:30	Poster Session	Poster Session	Poster Session
16:00	Refreshments	Refreshments	Refreshments
16:30	Plenary Session	General Assembly Awards ceremony	Plenary Session
17:00	Plenary Session		Plenary Session
17:30	Welcome get-together	Alfred Fessard Conference	
18:30			
20:30		Gala Dinner	

SCIENTIFIC PROGRAMME

Alfred Fessard Conference

Patricia Gaspar (Paris)

Investigating the singularities of a diffuse transmitter

Paul Broca Conference

Michael Brecht (Berlin)

Social touch and social representation in the rodent forebrain

Plenary lectures

Laure Bally-Cuif (Gif-sur-Yvette)

Origin and properties of neural stem cells in the zebrafish brain

Erwan Bezard (Bordeaux)

Translational research for L-DOPA-induced dyskinesia in Parkinson's disease

Barry Everitt (Cambridge)

Compulsive drug seeking habits in addiction: neural basis and treatment opportunities

Laurent Fagni (Montpellier)

Dynamics of the synapse

Pascal Fries (Frankfurt)

Distinct frequency-defined brain networks for top-down and bottom-up signaling

Andreas Meyer-Lindenberg (Mannheim)

Neural mechanisms of social risk for psychiatric disorders

Bruno Poucet (Marseille)

Hippocampus and spatial navigation: What do place cells tell us?

Constance Scharff (Berlin)

Unraveling relationships between genes and behavior in song-birds: parallels to human speech and language

Symposia

• Sleep, dream and cognition

(Chairpersons: P. Ruby, G. Rauchs)

• Advances in understanding human decision making and reward processing by combining neurocomputational and neuroimaging approaches

(Chairperson: J.-C. Dreher)

• Development of gamma oscillations

(Chairpersons: R. Khazipov, I. L. Hanganu-Opatz)

• Neuronal cytoskeleton in normal and pathologic conditions

(Chairpersons: A. Buisson, A. Andrieux)

• Neurobiology of insect perception and learning

(Chairpersons: J.-C. Sandoz, R. Scheiner)

• Neural dynamics of spatial navigation: electrophysiological data and computational models

(Chairpersons: F. Sargolini, M. Khamassi)

• Assembling neuronal circuitries during cortical development

(Chairperson: M. Studer)

• Stressed-out behaviours: developmental, cellular and molecular mechanisms

(Chairpersons: J. Barik, O. FX. Almeida)

• Transnological approach of impulsive / compulsive relationships in neuropsychiatric disorders

(Chairpersons: J.-L. Houeto, J. Volkmann)

• Molecular mechanisms of neuron/microglia interactions in health and disease: beyond good and evil

(Chairpersons: S. Nataf, M. Prinz)

• Multisensory integration

(Chairpersons: A. K. Engel, V. Van Wassenhove)

• Sparse and dense neural coding in sensory systems

(Chairperson: S. Crochet)

• Cells and circuits for the coding of spatial maps

(Chairpersons: J. Epsztein, D. Fricker)

• VEGF signaling and function in the brain: insight into brain plasticity

(Chairpersons: D. M. Hermann, C. Meissirel)

• Observing neuronal assemblies in action through massively parallel recordings

(Chairperson: A. Riehle)

• Impact of glial connexins in brain signalling and pathology

(Chairpersons: C. Steinhäuser, C. Giaume)

• Update on presynaptic contributions to synaptopathies

(Chairpersons: E. Herzog, Y. Humeau)

• Novel brain mechanisms in metabolic regulation

(Chairpersons: S. G. Bouret, J.-L. Nahon)

• Fédération pour la Recherche sur le Cerveau (FRC) / Société des Neurosciences Symposium

(Chairpersons: A. Nieoullon, P. Vernier)

SPONSORSHIP OPPORTUNITIES

1) Symposia	
Supported symposium	5,000 €
Sponsored symposium	10,000 €
2) Conference material	
Conference bags	1,000 €
Note pads & pens	800 €
Badge lanyards and delegate name badges	2,000 €
Abstract CD-ROM	3,000 €
Poster Corner	3,500 €
3) Conference Services	
Registration counters	1,800 €
Directional signage	2,500 €
4) Communication	
Link on the website	495 €
Wireless Internet access	2,000 €
Email blast	905 €
5) Social Events & Services	
Welcome Get-together	on request
Gala Dinner	on request
Coffee break	on request
Lunch bags	on request
Water dispensers	1,350 €
6) Other Services	
Public lecture	on request

SPONSORSHIP OPPORTUNITIES

All sponsors will benefit from these services:

- Link to your website from the Congress website
- Logo in the sponsors list, in the final programme and on the website

1) Symposia

Supported symposia

Sponsors may support symposia. These are marked in the programme and announced as: "Supported by ..." with the sponsor's name. The sponsor's logo will be displayed during the symposium. Sponsors have no influence regarding topics, speakers, organisation, etc.

Price: 5,000 €

Sponsored symposia

Sponsors may organise their own symposia provided that the scientific programme is accepted by the Governing Council of the French Society for Neuroscience. These are marked in the programme and announced as: "Sponsored Symposium" with the sponsor's name. Privileged visibility on the website and in the programme book. Announced as main sponsor. Moreover, the sponsor's logo will be displayed during the symposium. Sponsors will take care of the speakers' invitation, registration, accommodation, etc.

Price: 10,000 €

2) Conference material

Congress bags

The sponsor will provide the Congress bags. His logo will appear on the bags.

Design must be submitted to the Congress Secretariat for approval. All material must be provided and delivered directly by the sponsor. Do not hesitate to contact us if you need a quote.

Pieces: 1,500
Price: 1,000 €
(production not included)



Note pads & pens

The sponsor's logo will appear on the pads and pens. Note pads and pens will be included in each Congress bag. Design must be submitted to the Congress Secretariat for approval. All material must be provided and delivered directly by the sponsor.

Pieces: 1,500
Price: 800 €
(production not included)



Badge lanyards and delegate name badges

The sponsor will provide the Congress badge lanyards with his logo on it. Lanyards will be assigned to every delegate together with their badge. Lanyard design must be submitted to the Congress Secretariat for approval. Material for the lanyards must be provided and delivered directly by the sponsor. Do not hesitate to contact us if you need a quote.

The sponsor's logo will be printed on badges. Name badges will be assigned to every participant. Delegate name badges will be produced by the organiser.

Pieces: 1,500
Price: 2,000 €
(lanyards production not included)



SPONSORSHIP OPPORTUNITIES

Abstract CD-ROM

The abstract CD-ROM, including all accepted abstracts, will be used as long-term reference for all participants. The CD-ROM will be produced prior to the Congress. Delegates may pick up the CD-ROM at your exhibition booth, giving you extra visitor flow.

Your visibility:

- Your logo will appear on the CD-ROM with "sponsored by..."
- Advertisement space on the back cover
- Company branded abstract CD-ROM voucher may be inserted in the Congress bags
- Acknowledgement of the sponsorship in the general information of the final programme
- Information in the final programme

Voucher layout must be submitted to the Congress Secretariat for approval.

Price: 3,000 €
(production costs for the voucher not included).



Poster corner

The Poster Corner allows the focusing on certain poster presentations during the three afternoon slots. Set-up in the exhibition in a 16-sqm corner equipped with A/V, the poster presenters selected by the Governing Council will defend their research in a very special and gratifying way. The sponsor's logo will be displayed on the walls of the Poster Corner with "sponsored by..."

Price: 3,500 €



3) Conference services

Registration counters

The sponsor's logo will feature on the totality of the five registrations counters as well as on the signage over the desks in the lobby area.

Price: 1,800 €
(including production costs)



Directional signage

- Your company's logo will be featured on all directional signage throughout the Congress venue

Price: 2,500 €

4) Communication

Link from the Congress website

The Congress website is the first contact point for most participants, providing comprehensive information on all Congress matters.

- Sponsor's colour logo will be placed on the sponsors page of the Congress website with a link to your website

Price: 495 €

Wireless Internet access

Sponsor can provide internet to delegates.

- Sponsor's website will be the default homepage and the sponsor's name will be the password to Wi-Fi access (minimum 8 characters)

Price: 2,500 €

SPONSORSHIP OPPORTUNITIES

E-mail Blast

Have your individual announcement for your session, exhibition booth or other information sent out to all delegates registered who have accepted to receive messages.

- Sponsor's logo in the e-mail

E-mail will be designed and sent out by the Congress Secretariat. Sponsor is highly encouraged to provide texts, pictures etc.

Price: 905 €

5) Social events & services

Welcome Get-together

The Welcome Get-together takes place on the 1st day of the conference (Wednesday) from 17:30-18:30 in the exhibition. This is a very special way to gather all delegates in a relaxed and communicative atmosphere.

- Sponsor's logo will be featured in the venue

Price: On Request

Gala Dinner

The Gala Dinner will take place on Thursday, May 23 onboard the Plateforme, docked on the Rhône riverbanks in the city centre of Lyon. This brand new location will gather approximately 400 attendees in a party atmosphere for a dining cocktail and more than 600 people to dance.

- Sponsor's logo will be displayed during the evening at the entrance of the venue and on the menus

Price: On Request

Coffee break

Coffee breaks take place twice a day from Wednesday to Friday in the morning and the afternoon.

- Sponsor's logo will be displayed during the coffee breaks

Price: On Request

Lunch bags

Lunch bags can be ordered on an individual basis via the registration form. More than 1200 lunch bags were ordered over the three days of the past conference in 2011.

- Sponsor's logo will feature on the lunch bags with stickers

Price: On Request

Water dispensers

Water dispensers will be available throughout the venue.

- Sponsor's logo will be featured on each water dispenser for high visibility

Price: 1,350 €

6) Other services

Public lecture

A public lecture will be given on Tuesday, May 21 by a renowned speaker on a topic of high interest for the general public.

- Sponsor's logo will be featured at the entrance of the venue

Price: On Request

STANDS AND PRICING

	Equipped stand price per m ²	Non-equipped stand price per m ²
	Before January 31, 2013	
	258,00 €/m ²	213,00 €/m ²
	After January 31, 2013	
	278,00 €/m ²	233,00 €/m ²
Exhibitor's manual	√	√
Exhibitor's badges : two free badges	√	√
100 word company/product profile in the programme book	√	√
Listing on Congress website	√	√
Programme book (one copy)	√	√
1 table	√	√
2 chairs	√	√
Main electric connection up to 1.5 kw	√	√
Three spotlights: one spotlight for each 3m ²	√	—
Carpet tiles	√	—
Shell scheme	√	—
The company's lettering sign printed in one single colour (max 16 letters)	√	—
General cleaning after set-up	√	—

EXHIBITION SPACE

The industry exhibition area is located on the level -2 of the Congress Centre. The coffee breaks will take place within the exhibition.

Non-equipped stand includes:

- An electrical connection up to 1.5 kw
- 2 chairs
- 1 Table

Equipped stand includes:

- Carpet tiles
- Schell scheme
- 1 row of 3 spotlights
- 2 chairs
- 1 Table
- An electrical connection up to 1.5 kw
- The company's lettering sign printed in one single colour

Minimum square metres: 9m²

Please contact the Congress Secretariat for more information.

All exhibitors will have their company name in Congress publications as well as the Congress website.

Booth assignment

Exhibition space will be assigned on a 'first-come, first-served' basis, according to the date of the exhibition space booking and the date of the receipt of the payment.

How to book

Exhibition space can be booked from July, 2012, via the Exhibition and Sponsorship Ordering System (ESOS®). For more details, please check page 18 of the Exhibition & Sponsorship Prospectus.

Exhibitor registration

Each stand is eligible for two free registrations and a free Congress bag. The exhibitor badge entitles one Congress bag with the final programme. Additional exhibitor badges can be purchased for a special price. Detailed information will be given with the Exhibition Manual in January 2013 and on ESOS® under "download".

Set up times:

Tuesday May 21, 2013	11:00-20:00 for non-equipped stands 14:00-20:00 for equipped stands
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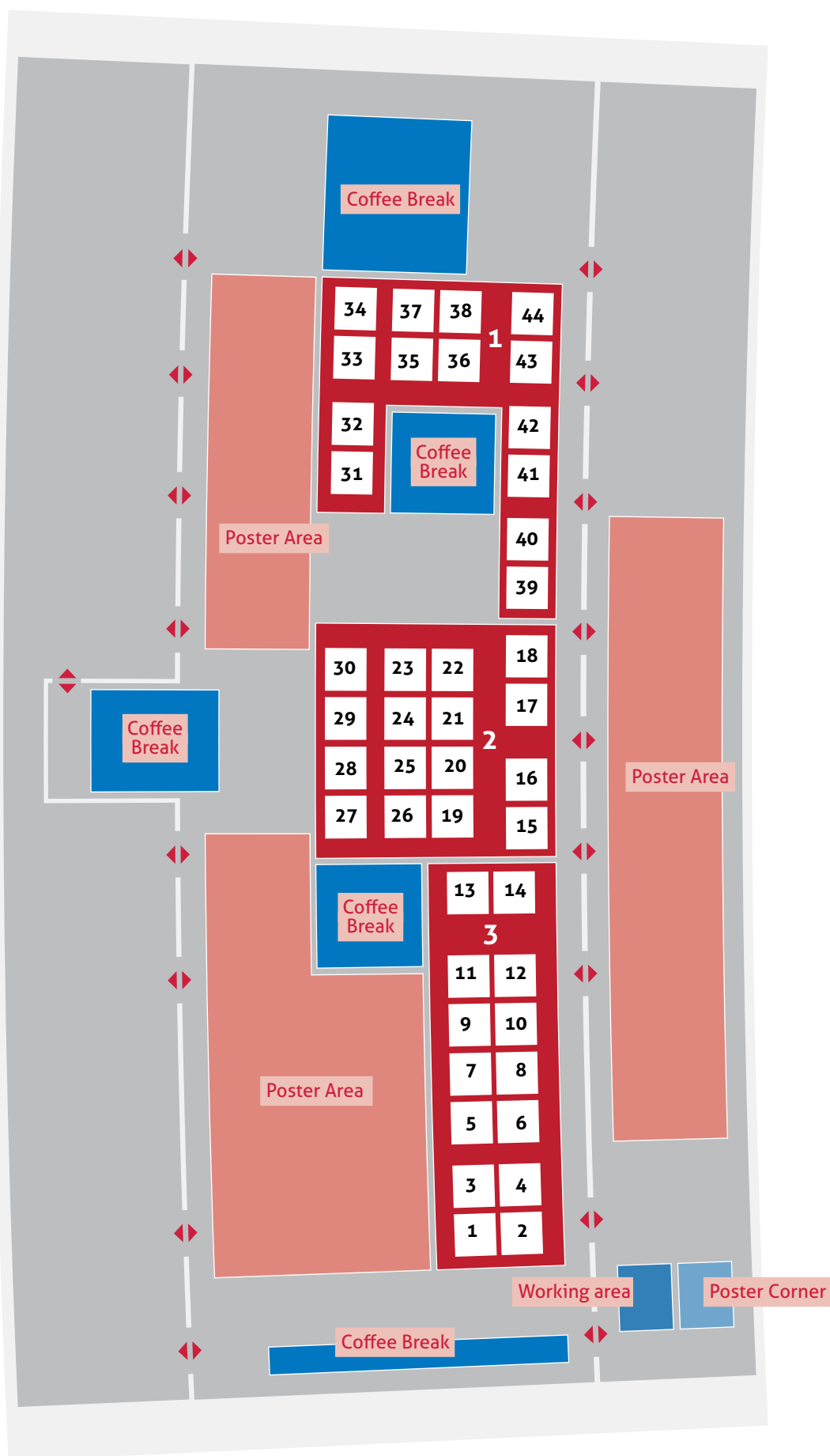
Exhibition opening times:

Wednesday May 22, 2013	9:00-18:30
Thursday May 23, 2013	9:00-17:30
Friday May 24, 2013	9:00-17:30

Dismantling:

Friday May 24, 2013	18:00-24:00
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EXHIBITION PLAN



BOOKING WITH ESOS®

As of July 2012, our online system ESOS® (Exhibition and Sponsorship Ordering System), allows you to book exhibition space and sponsorship items. From January 2013, it will also be possible to purchase services and items for exhibition space and meeting rooms, such as furniture, technical equipment, decoration, installations, hostess and cleaning services.

How to use ESOS® ?

Please find below instructions on how to book exhibition space and sponsorship items through ESOS®.

Access to ESOS® and sign up:

- Upon request, the web link to ESOS® will be sent via e-mail from the Congress Secretariat
- Please sign up for an account to access ESOS®
- Fill out company data, invoice data and assign yourself a username and password
- Please be certain that the invoice address is correct, as this will appear on all invoices and cannot be changed after an invoice has been issued
- Your account will be activated within three working days

How to book exhibition space:

- Login to your ESOS® account
- Click on "Exhibition Space" on the menu bar
- Click on "New Exhibition Space Request" and fill out the fields required. Click "Next". Please note that the Terms and Conditions stated in the Exhibition & Sponsorship Prospectus must be accepted before confirming your booking.
- The next page will lead you to a Request Overview. Please check all details before clicking "Request Space".
- Note that your space request is binding.

How to book sponsorship items:

- Login to your ESOS® account
- Click "Sponsorship Items" on the menu bar
- Select the sponsorship level which you intend to be or select "no sponsorship level yet" to access the sponsorship items list
- Click "Continue"
- Select the category from which you would like to book items.
- Click on the item you wish to book and add it to your Sponsorship Items list
- If you wish to select more sponsorship items, please click "Request Further Items" which leads you back to the main categories

- All selected items will appear on the right side overview "Selected Sponsorship Items". There you will see a summary of your Selected Sponsorship Items and Exhibition Space (if requested) and the subtotal of all items. The listed sponsorship levels show you which category you have reached
- Click "Edit Selected Sponsorship Items" to make any changes to your items or
- Click "Proceed to confirm order"
- Please note that the Terms and Conditions stated in the Exhibition & Sponsorship Prospectus must be accepted before confirming your booking
- Please check the details of your order and click on "Order Selected Sponsorship Items"
- The summary page "Ordered Items" will show you the status of the sponsorship items ordered. This page can be printed for your records

Confirmation and invoicing

- The organisers will confirm the booking and issue an invoice after your order has been placed
- The invoice can be downloaded as a PDF in ESOS® under "Invoices" on the menu bar
- You will be informed via e-mail when the invoice is available.
- Please note that the invoice will not be automatically sent to you

ESOS® support

For questions and support, please contact:

K.I.T. Group GmbH

Exhibition & Sponsorship Management / ESOS®

E-mail: neurosciences2013esos@kit-group.org

Tel: +49 30 24 60 3-0

Fax: +49 30 24 60 3-200

GENERAL TERMS & CONDITIONS

5 1 Validity of the Terms and Conditions

All services provided by the organisers will solely be carried out in discretion of these Terms and Conditions. The Terms and Conditions therefore also apply to future bookings within the conference; even though they have not explicitly been named again. At the latest, the contractor confirms and accepts these Terms and Conditions upon the rendering of services by the organisers. Contractor's acknowledgements referring to his/her own terms and conditions are hereby rejected and will not be recognised.

Definitions

a. In these Terms and Conditions the term "contractor" shall mean any company, partnership, firm, organisation or individual to whom sponsorship options have been allocated for the purpose of any of the following; exhibiting, advertising and/or sponsorship, and shall include their employees, suppliers and agents.

b. An "exhibitor" is a contractor that opts for the purchase of exhibition floor space only.

c. A "sponsor" is considered a contractor that opts for at least one additional sponsorship option besides the purchase of exhibition floor space, although the purchase of exhibition floor space is not a condition to become a sponsor.

d. The term "conference" or "congress" shall mean any conference, exhibition or event run by K.I.T. Group GmbH, Association & Conference Management, hereafter referred to as K.I.T. Group and in particular shall mean the event detailed in the sponsorship manual or the Exhibition and Sponsorship Ordering System (ESOS®), hereafter referred to as ESOS®.

e. The term "organisers" shall mean K.I.T. Group and its employees.

f. The term "conference venue" shall refer to any exhibition hall, conference facility, hotel or other such building and in particular shall mean the conference venue listed in the sponsorship manual and anywhere within the precincts of such location under the control of the organisers for the purposes and duration of the conference.

g. Exhibition and Sponsorship Ordering System (ESOS®) is an online ordering system that brings together exhibitors, sponsors, vendors and conference organisers to one platform.

h. The term "exhibition & sponsorship manual" or "sponsorship manual" or "sponsorship prospectus" shall mean the document announcing all sponsorship opportunities offered within the frame of the conference.

i. The term "exhibition manual" shall mean the document which includes all detailed information pertaining to the realisation of the exhibition (i.e. dates, onsite regulations, material order forms etc.)

5 2 Booking Application

1. Application Process (online)

Applications for exhibition space and/or sponsorship items should be ordered through ESOS®. Please use the sponsor and exhibitor application through ESOS® to place your request. The application is binding upon the contractor's signature or upon confirming through ESOS®.

2. Confirmation of Booking

a. The organisers are to reconfirm the booking and issue an invoice/confirmation within six (6) weeks after the application has been received. The organisers will endeavour to match the contractor's request wherever possible, however, cannot guarantee that the contractor's selected options will be met.

b. Should the confirmation differ from the contractor's request, the contractor will be notified by the organisers with any needed changes. At that point the contractor has ten (10) working days to object, except for the exhibition space location (see §4.4). If no such objection is registered within the allotted time, the booking is considered confirmed with the changes.

c. The organisers are empowered with the right to accept or reject any application.

5 3 General Principles

a. The organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the conference, provided that such amendments or additions do not operate to diminish the rights reserved to the contractor under this booking and shall not operate to increase the liabilities of the organisers.

b. In the event of disagreement regarding behaviour, construction, procedures, contents etc. the organisers have the sole right to decide how matters shall be handled.

c. The organisers retain the right to change the conference venue without prior notification including if they deem it to be in the interest of the conference, or for reasons beyond their control.

d. The contractor should refer to the organisers to ensure they are in compliance with all local laws and regulations enforced by the city of the event, the conference venue, and suppliers.

e. Contractors showcasing pharmaceutical (or pharma dependent) products are advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by The European Federation of Pharmaceutical Industries & Associations and International (International Federation of Pharmaceutical Manufacturers Associations) bodies. Each of these codes is available online.

f. In all cases, contractors are responsible for ensuring that their promotion during the conference is legally and ethically acceptable in the country of performance.

g. The organisers reserve the sole right to decide who will be admitted and to which areas and at what times. The organisers have the full authority to deny admittance to or expel any person from the conference venue.

h. The organisers reserve the right to alter or change the assigned room(s), spaces, and time slots.

i. As far as scientific issues and contents are concerned, the contractor is bound to the decisions of the organisers when alterations, omissions or cancellations of lectures, presentations, etc. may be necessary.

j. Sponsors who choose to finance a speaker travel/accommodation costs or an official conference session have no influence regarding the organisation and/or content of the session or the presentation.

k. The contractor acknowledges that the organisers have the irrevocable right to use recordings of any kind which have been produced within the framework of the conference, for their own advertising purposes.

l. The contractor understands and acknowledges that any expenses incurred by the contractor in connection with the conference are the sole responsibility of the contractor, even in the event of cancellation by either party.

GENERAL TERMS & CONDITIONS

m. If the contractor fails to comply in any substantial respect with the Terms and Conditions, the organisers shall have the right to exclude the contractor and to sell its exhibition space/ sponsorship options. The contractor however will be liable for any loss suffered by the organisers thereby, and all monies paid by the contractor shall be absolutely forfeited to the organisers.

n. The use of the organisers' name (in full or as abbreviation) as well as its logos is strictly forbidden in publicity, advertising, sign, product, printed matter, film, video, other media, etc. without the explicit permission, in writing, of the organisers. The only exception is that contractors may refer to the meeting as with its official complete name as it is published in the official conference publications. The contractor may use a text internet link to the conference website from their own company website, or submit to K.I.T. Group for permission to use the conference logo.

o. It is prohibited to use the official conference logo for any signage/ publications/websites, in which layout is similar in kind to the ones from the official publications of the conference. For all other publications that the contractor uses the official conference logo for or when in doubt, the organisers' approval must be obtained.

p. Additionally, the organisers must be named as the official organisers of the conference; however, the contractor is the organiser of their own satellite symposium.

q. Smoking is not permitted in the conference venue or any other area under control of the organisers.

r. Children and animals are not permitted at the conference without specific acceptance by the organisers in writing.

s. The contractor undertakes not to disclose to any third party, other than to its professional advisers or as required by law or as agreed by the organisers, any confidential information relating to the business or affairs of the organisers.

t. Both the contractor and the organisers shall ensure the general protection of personal data which is defined by the data protection rules and regulations of the country in which the conference venue is located. In particular, the contractor undertakes that any data provided by the organisers or generated in connection with the conference will only be used for the specific purposes outlined and that it will obtain similar undertakings in regard to any such data passed to sub-contractors.

u. The taking of pictures, other than by the official organisers' photographer, is expressly prohibited during construction, dismantling, and non-exhibition hours; cameras will not be allowed on the exhibition floor during these times. Only the contractor may grant permission to have their stand photographed or an audio presentation taped and this must only take place during exhibition hours. Each contractor may prevent those considered as competitors from gaining access to or photographing their stands. No contractor shall deny any reasonable request for permission to photograph their booth from outside the boundaries of the booth.

v. If a sponsor would like to organise an event, for 25 or more participants, before, during or after the Congress, they must first seek the French Neuroscience Society approval. The sponsor can request to hold an event; however, the event must not occur parallel to official Congress sessions or other social / cultural events.

§ 4 Services

1. Sponsorship

a. Priority is given in the following order to level sponsors: Platinum, Gold, Silver. Priority amongst sponsors within the same level will depend on the order of receipt of application and appropriate payment. Priority for level sponsors is applicable for the following: satellite symposium slots, exhibition booth allocation, block hotel booking, advertisements, and exclusive sponsorship options.

b. The organisers will project all sponsors' logos in the plenary room during official breaks. Sponsors' logos will be published in all conference publications and on the official conference website, after the down payment has been received.

c. Through the sponsorship participation the contractor is partially supporting the financing of the conference. In return, the contractor will receive the opportunity to present their endeavours, products and findings within the scope of the conference.

d. Additional benefits will be allocated to level sponsors as listed in the table for additional benefits in the sponsorship manual or on ESOS®.

2. Satellite Symposia

a. Satellite symposia slots will be allocated in regards to the sponsorship levels as noted above. Satellite symposia are organised by the contractor in consultation with the organisers. In principle all satellite symposia are concurrent, except if specified as exclusive in the sponsorship manual.

b. The contractor will be financially responsible for the invitation and travel arrangements of invited speakers and chairpersons that have specifically been invited to participate in contractor's satellite symposium – even though they might also be invited by the organisers.

c. The technical equipment as noted in the sponsorship manual or on ESOS® will be provided by the organisers for the satellite symposia.

d. The contractor may publish its own satellite symposium programme, abstracts, and proceedings.

e. The contractor agrees to provide the organisers with the proposed programme of the satellite symposium, including proposed speakers, topics, and titles, no later than noted in the sponsorship manual or on ESOS®. The goal is to ensure that the programme is based on accurate science and that an overlap of topics among all satellite symposia is prevented. Once the programme for the satellite symposium is approved, it cannot be modified, except upon written agreement between the contractor and the organisers.

f. The organisers are to publish the satellite symposium programme in the conference final programme and on the conference website.

g. Accessibility for set-up and clearance of satellite symposia will be defined in the sponsorship manual. Decorations or other advertising items, which have been brought in by the contractor or its acting agents must also be removed by this time. If the contractor fails to vacate the room in due time after the close of the symposium, the organisers are entitled to remove and store or dispose of the items at the contractor's expense.

h. Food and beverages are not permitted in the satellite symposium rooms unless permission of the organiser is granted. Catering must take place outside of the room and the sponsor will be responsible for ensuring that food and beverage are not taken into the satellite symposium room. Any catering event, including time and location, must be approved by the organisers prior to the conference. Catering events cannot be held during official conference sessions.

GENERAL TERMS & CONDITIONS

i. The contractor assumes full responsibility for promoting their satellite symposium in an appropriate manner.

j. The contractor may display a certain number of posters (see additional benefits table in the sponsorship manual) in the conference venue on the day of the satellite symposium only. Exceptions are stated in the sponsorship manual. Poster format and design must be submitted to the organisers for approval before production. The contractor is responsible for delivering the satellite symposium poster(s) to the organisers on the day the poster(s) shall be displayed. Placement in the conference venue in suitable locations allowing full visibility must be agreed upon between the contractor and the organisers. The poster(s) cannot be attached to any wall, door or similar in the conference venue. It is the contractor's responsibility to order easels or such to set-up their posters.

k. Flyers as well as satellite symposia invitations may only be distributed at the exhibition booth and in front of the satellite symposium room shortly before the start of the contractor's satellite symposium.

l. The display of posters in the official conference hotels except in the hotel where the contractor has allocated their own delegates through K.I.T. Group is prohibited.

3. Advertisements in Official Conference Publications

For advertisements in announcements, final programme, and/or abstract book, a high resolution file (at least 300 dpi, or eps format) containing the advertisement for printing in the respective publication must be submitted to the organisers no later than noted in the sponsorship manual or on ESOS®. The advertisement is subject to the organisers' approval before printing. At least two weeks are allocated for the approval process.

4. Exhibition Space

a. Exhibition space will be confirmed in writing after the receipt of payment.

b. Exhibition space will be assigned by the organisers on a "first-come, first-served" basis within the respective sponsorship levels, according to the date of the exhibition space booking and the date of the receipt of the payment. Special wishes regarding placement of the exhibition space will be given all possible consideration but placement demands as a condition of participation on the part of the exhibitor cannot be recognised.

c. Any changes in the duration and/or location of the exhibition do not entitle the exhibitor to cancel the agreement or request a refund of rates or to put forward a claim to damages incurred thereby.

d. Exhibitors desiring to share their contracted exhibition space with another company will face a surcharge and such an agreement is subject to approval by the organiser.

e. The exhibitors will be informed of the location of their exhibition space when the exhibition floor plan is sent out as noted in the sponsorship manual or on ESOS®. The exhibition floor plan includes the most detailed information in regards to the exhibitor's exhibition floor space. It is the exhibitor's responsibility to verify such information before set-up.

f. While every effort is made to preserve the published floor plan of the exhibition, the organisers shall be entitled to vary the general layout at any time to ensure a harmonious construction of the exhibition. The organisers are obliged to consult the exhibitor prior to implementing a

change and make every effort to reach a satisfactory solution for both parties, whereby the exhibitor is not entitled to any refunds or claims against the organisers regarding any changes in the general layout. The organisers determine the external design of the exhibition as well as of the exhibition space. Therefore, applications can be refused if the booth layout fails to fit in with the exhibition as a whole.

g. If due to any unforeseen circumstances it is found necessary to close the exhibition or the whole event on any day(s) or to vary the opening hours of the exhibition, the organisers reserve the right to do so, at their sole discretion without any liability to the organisers.

h. Exhibitors' names will be listed in all conference publications as well as on the official conference website.

i. Flyers may be distributed at the exhibition booth only.

5. Booth Set-Up

a. There are three different types of booth possibilities: in-line, peninsula and island. More information is made available about the specific types and applicable conditions for your type of booth in the sponsorship manual.

b. Regulations for the set-up of booths, meeting rooms, hospitality suites and satellite symposia will be communicated in the Exhibition Manual and are binding. The Exhibition Manual will be published between three (3) and six (6) months prior to the beginning of the conference. Publication dates will be stated in the sponsorship manual.

c. It is the contractor's responsibility to be familiar with all regulations in regards to their booth location.

d. All special booth set-ups must be approved by the organisers. Also, the organisers must be informed within the time frame outlined in the Exhibition Manual should special requirements be necessary. A booth can only be set up if it is approved by the organisers. Therefore the contractor or its agent must send detailed reference documentation, including blueprints or layout images of the booth design and dimensioned drawings. Any changes or additions must be submitted before the deadline given in the official exhibition manual and are subject to approval by the organisers. At any time the contractor may be required to show appropriate supporting documents / certificates during the set-up and the exhibition period at the booth. In the interest of the harmonious overall design of the exhibition, applications can be refused if the exhibit fails to fit in with the exhibition as a whole.

e. All borders to adjacent booths or to free spaces which are not official aisle ways must be separated by a shell scheme wall or panel to inhibit passage and/or view. The walls/panels must be at least two meter fifty (2.5m) high. Pop-up booth, fair displays or canvas/tent materials are not considered proper booth separation. Please refer to ESOS® or to the Exhibition Manual to order shell scheme walls/panels for acceptable booth separation.

f. Walls that adjoin neighbouring booths must not include any logos or graphics (on the neighbouring side) and should be white.

g. For insurance and security reasons and to adhere to regulations stipulated by the conference venue, the organisers will appoint official contractors for all installations (such as electricity, communications, hanging points, mains and fittings), and all ancillary services. Due to the necessity of co-ordinating all activities during set-up and dismantling periods and for security purposes, no other contractors will be permitted to undertake any of this work without the prior consent of the organisers.

GENERAL TERMS & CONDITIONS

h. The exhibitor will not damage any walls, floors, or ceiling area of the conference venue – by nails, screws, oil, and paint or by any other cause whatsoever. The exhibitor guarantees to pay for the repair of any damage caused by either accidental or intentional means.

i. When planning booth activities, the overall scientific character of the conference must be respected. Therefore, the projection of films and slides, the amplification of spoken words with the aid of loudspeakers, the production of music and/or sounds, as well as the use of video monitors is permitted as long as hindrance to other exhibitors or delegates is not caused. The sound should always be held at a low level. The organisers reserve the right to determine at what a point sound constitutes interference with others and if the sound needs to be reduced or to be discontinued. If the organisers judge that a disturbance is being caused, the exhibitor is to halt the activity immediately.

j. Only quizzes with a scientific content and having approval by the organiser can be held at the booth. Participation can be “rewarded” with a prize or giveaway. The distribution of giveaways should be low-profile and in no way should overshadow the main activity of the booth. However, the prize should be the same for everybody and should not exceed 10.00 EUR value. “Drawing winners” is not permitted. Notwithstanding the legal responsibilities of each exhibitor at its booth; giveaways with a value not exceeding 10.00 EUR are acceptable at the exhibition; i.e. badges, T-shirts, pens. If the exhibitor does not comply, the organisers reserve the right to make the necessary arrangements to end the activities at the expense of the exhibitor.

k. Set-up must take place and be finished during the times as noted in the Exhibition Manual or on ESOS®. Should the contractor fail to do so, the organisers reserve the rights to reallocate the exhibitor’s space to another exhibitor without refund.

l. The exhibitor is responsible for the safety of products such as prizes and giveaways, and general display of the booth.

m. The exhibitor is responsible to the organisers for ensuring that its booth is maintained in a clean and orderly state. Storage space is not guaranteed to be available in the exhibition hall and the exhibitor must ensure that all packing materials and empty cartons are removed from the premises before the opening of the exhibition. The organisers reserve the right to order cleaning of an exhibitor’s space at the exhibitor’s cost.

n. Removal of exhibits and dismantling is not allowed until after the official closing time which will be listed in the Exhibition Manual. The exhibitor must dismantle the stand within the allocated time. The exhibitor must leave the stand area clear and the floor clean. The organisers can demand that the exhibitor restore the exhibition area to the original condition at the exhibitor’s expense. During the dismantling period, no material should be left unattended at anytime. Stored materials, empty containers and packing material must be disposed of properly.

6. Technical Guidelines

a. By accepting the Terms and Conditions the contractor accepts the general conditions and regulations of the organisers, the conference venue, and the suppliers as well as the technical guidelines and local safety regulations. Detailed technical guidelines will be provided in the Exhibition Manual. The contractor should refer to the organisers to ensure that they meet all regulations enforced by the conference venue and the suppliers.

b. The contractor must conform to the regulations and conditions concerning explosive and dangerous materials, combustible or otherwise, as laid down by the local authorities and other statutory bodies. Any materials/exhibits not approved by the authorities or the organisers must be removed from the conference venue.

c. All inflammable materials shall effectively comply with any statutory or local regulations or requirements to which the exhibition may be subject. Drapes and curtains must be at least 150 mm above the floor. No packing material or empty cartons shall be stored at the booth. Fire points must be kept clear at all times. The contractor must comply with any reasonable instructions given by the local authorities, the fire officer and/or the organisers to avoid the risk of fire.

d. Security will be provided at the absolute discretion of the organisers although they cannot accept liability for any loss or damage that may occur. Conference name badges must be worn at all times by the contractor and his/her staff whilst in the conference venue and in all other areas within the full control of the organisers for the duration of the conference.

5 Payment Policy/ Method of Payment

All rates listed in the sponsorship and/or Exhibition Manual and on ESOS® exclude statutory VAT and refer to the duration of the conference (except if stated in the above mentioned manuals or on ESOS®).

a. Payments must be completed in due time. All orders will be confirmed upon receipt of the full payment of 100%. If payment is not received in due time, the contractor’s participation will be cancelled. It is the contractor’s responsibility to advise the organisers of the problems with any orders and to check the invoices issued for accuracy prior to the close of the conference.

b. If more exhibition space and/or sponsorship items than were originally applied for are requested and allocated during the event, the additional amount due shall be paid immediately.

c. Payments must be made by bank transfer and in EUR (€) only. Bank charges must be prepaid by the transmitter and are the responsibility of the payer. Please use the bank account as noted in the sponsorship and/or Exhibition Manual, ESOS® and/or invoice.

d. Please indicate the “conference”, your company, and the invoice ID Number on all money transfers.

e. For each reminder sent after the payment deadline, a fee of 2.50 EUR will be charged. However, the organisers reserve the right of asserting further claims in regards to the damage caused by the delay. The contractor reserves the right to prove that lower financial damage has been caused by the delay.

f. Should the contractor’s payments be delayed, the organisers are authorised to demand interest for delay. The interest rate for delay may be increased should the organisers be able to prove a higher burden.

6 Cancellation or Reduction of the Booking

a. All booking cancellations must be sent in writing to the organisers. Any notice of termination of the booking shall be deemed to have been properly given when delivered by registered mail.

GENERAL TERMS & CONDITIONS

b. Should the contractor cancel for reasons other than that of failure, neglect or contravention, the contractor shall assume responsibility for all costs payable for all items that are part of the booking. The organisers shall be reimbursed for all expenses in connection with the planning of the conference incurred up to the date of termination and any foreseeable unavoidable costs that might result from the contractor's cancellation or from the contractor's sponsorship commitment.

c. The following cancellation charges apply:

- 20 % of the total amount will not be refunded to the contractor for cancellations received earlier nine (9) month prior to the conference.
- 60 % of the total amount must be paid by the contractor for cancellations received between nine (9) and six (6) months prior to the conference.
- 100 % of the total amount must be paid by the contractor for cancellations received six (6) months prior to the conference.

d. Shall the contractor fail to appear at the conference without a valid reason and the requested services will not be required, the contractor will still be obliged to pay the amounts as referred to in the cancellation policies.

e. If platinum, gold, or silver sponsors would like to cancel single items of their package, the minimum payment of the specific sponsorship category must be maintained. Cancellations within a certain sponsorship category are also subject to the cancellation policies as noted above.

f. Should the contractor desire to resell its space and/or sponsorship items to another organisation this can only be accomplished after approval of the new contractor by the organisers. After approval of the new contractor, a 10 % administrative charge must be paid by the original contractor.

§ 7 Cancellation of the Conference

a. The organisers are entitled to cancel the conference due to reasons beyond their control that prevent or substantially hinder the planned holding of the conference.

b. If the organisers are compelled to cancel the conference for reasons beyond their control, i.e. without organising another conference in its place within twelve (12) months of the originally planned date, the contractor is released from its sponsorship obligation. The organisers shall immediately refund 50 % of the payment made by the contractor. The remainder shall be used by the organisers for payment of costs incurred. If proof can be given that the amount withheld by the organisers from sponsorship payments exceeds the costs incurred, the organisers shall be obliged to refund a proportionate amount of the sum not required for recovery of costs and expenses to the contractor. The same applies should the organisers decide to cancel parts of the conference. The organisers also reserve the right to re-schedule the conference in equal terms within a year's period. In this case the contractor does not have the right to withdraw from or decrease its sponsorship participation.

c. If the conference must be cancelled or changed due to unforeseen political and economic events, or general „Force Majeure“, the organisers cannot be held liable for any compensation.

§ 8 Limitations of Liability

a. A contractor's claim for compensation is only applicable in case of gross negligence from the organisers and/or their employees, agents or suppliers. Compensation and guarantee claims from the contractor must follow the statutory regulations, if they have not been noted differently.

b. In no case will the organisers or their employees, agents or suppliers be liable for any indirect, incidental, special or consequential damages including but not limited to damages for loss of profits, loss of business information, cost related to cancellations or cost of procuring substitute goods or services, however arising, even if it has been advised of the possibility of such damages. While the organisers may provide security guards, this is done solely as an accommodation for contractors.

c. An exception thereof is damage and breach of life, the body and/or health if breach of duty is the organisers' responsibility and for other damages, which involve deliberate and/or gross negligence on behalf of the organisers. A breach of duty of the organisers is equal to the breach of duty of a statutory agent or servant.

d. The contractor is liable for all damage to buildings or inventory which is caused by participants of the event, including visitors, staff and other third parties from the contractor's province or the contractor in person.

e. The organisers assume no liability for any loss, damage or injury to any property or equipment brought in by the contractor or any of its employees, agents or contractors, whether attributable to accident, fire, theft or any cause whatsoever. The contractor must ensure adequate insurance coverage as necessary including public liability coverage, to cover loss of or damage to exhibits or other personal property.

f. The organisers shall not be responsible, in whole or in part, for any failure to perform any of the obligations under this booking or for failure to hold the conference as a result of circumstances beyond its reasonable control, including, but not limited to, riot, strike, civil disorder, acts of war, failure of facilities, terrorism, threats of terrorism, communicable disease, earthquake, storm, fire, flood, and other acts of God.

§ 9 Governing Law

This booking is made and shall be governed under Germany Law. Exclusive jurisdiction and venue of any actions arising out of, or relating to or in any way connected to this booking, its negotiation or termination, or the event, will be in the courts of Germany.

§ 10 Severability Clause

No amendments, changes, modifications or alterations of these Terms and Conditions shall be binding upon either party hereto unless in writing and signed by both parties. If any of the provisions of these Terms and Conditions are held to be void or unenforceable, then such void or unenforceable provisions shall be replaced by valid and enforceable provisions which will achieve as far as possible the economic business intentions of the parties. All other provisions of the Terms and Conditions that are not being affected remain valid.

DATES TO REMEMBER

Circulation of the Sponsorship Prospectus:	July, 2012
ESOS® online for space bookings:	July, 2012
Start of online registration:	December 3, 2012
Start of online abstract submission:	December 3, 2012
Circulation of the Exhibition Manual:	January, 2013
Booking items & services through ESOS®:	January, 2013
Deadline for early space booking:	January 31, 2013
Deadline for abstract submission:	February 15, 2013
Congress dates:	May 21-24, 2013

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